

## NEWS RELEASE

For immediate release

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### **RESIDENTIAL LENDING OFFICER JOINS INSIGNIA BANK**

Sarasota, Fla. April 9, 2007—Janet Ferguson has joined Insignia Bank as Vice President, Senior Residential Lending Officer. Ferguson will be responsible for all of Insignia Bank’s residential loan initiatives. Ferguson brings to her new position a wealth of lending expertise from over twenty-five years in the business, most recently serving with Colonial Bank as Residential Loan Officer covering Manatee, Sarasota and Charlotte counties.

“Janet Ferguson is a tremendous addition to our Insignia Bank management team,” said Charles G. Brown III, Chairman and CEO of Insignia Bank. “With her professionalism, extensive background, and client-centered approach, Janet becomes a ‘trusted financial advisor’ to her clients in every sense of the word. Janet believes in delivering the total bank, not just a single loan transaction, which is perfectly in sync with Insignia’s philosophy of ‘wherever, whenever community banking.’”

Ferguson also brings community involvement to her new community banking role, having volunteered with local organizations such as Habitat for Humanity and Sarasota County Food Bank. She has been an active member of the Sarasota, Venice and North Port Chambers of Commerce, and is active with the Sarasota Board of Realtors. Ferguson says, “I am delighted to join Insignia Bank as they begin their growth; and am looking forward to growing along with the bank. I try to be much more than just a loan officer to my clients; I become their Personal Banker and friend, too.”

Ferguson moved to Florida from West Virginia, where she attended Marshall University in Huntington, WV. Additionally, she has completed lending classes through the American Bankers Association and is a graduate of the Residential Lending Program at the University of North Carolina, Charlotte.

Insignia Bank’s headquarters is located at 333 North Orange Avenue at the corner of Fruitville Road and North Orange. Its primary businesses include deposit services, commercial real estate lending, and residential and commercial mortgages. [www.insigniabank.com](http://www.insigniabank.com)

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