

NEWS RELEASE

For immediate release

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Insignia Bank Employees Brighten the Holidays for Local Families

Sarasota, Fla. December 20, 2007— Thanks to the generosity of Insignia Bank employees, several local families will have a brighter holiday season. The bank's employees overwhelmingly elected to spend their holiday gift fund to adopt several local needy families. At a holiday tree-trimming party, the employees and employee family members divided into teams and set about shopping and wrapping gifts for each "adopted" family member.

"Insignia Bank's employees really are a very special group of individuals," said Charles G. Brown III, Chairman and CEO of Insignia Bank. "In addition to being talented financial professionals, they all passionately believe that an important part of a community bank's mission is to give back as much as possible to the communities in which we live, work and raise our families."

Insignia Bank, a new local community bank that opened last year, continues to take the "community" part of their "community bank" name literally. Earlier this year, several hundred lucky diners at the First Watch Restaurant in Lakewood Ranch discovered a pleasant surprise on their guest checks - their morning beverages were all provided compliments of Insignia Bank.

This unannounced "random act of kindness" was designed by Insignia Bank to increase awareness of their first branch location. The branch office officially opened for business at 6145 Exchange Way in the Lakewood Ranch community in August.

Insignia Bank's main office is located at 333 North Orange Avenue at the corner of Fruitville Road and North Orange Avenue in Sarasota, FL. A branch office is located at 6145 Exchange Way in Lakewood Ranch. Its primary lines of business include consumer and commercial deposit services, commercial real estate lending, residential and commercial mortgages, and investment banking.

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