

## NEWS RELEASE

For immediate release

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### COMMUNITY BANKER DISCUSSES ECONOMIC CHALLENGES, OPPORTUNITIES

Sarasota, Fla. May 13, 2008— The housing market decline, economic concerns and competitiveness issues were some of the challenges discussed at a recent national meeting of community bankers held in Boston, Mass., according to Charles G. Brown III, Chairman and CEO of Insignia Bank.

Brown represents Florida on America's Community Bankers Council of the American Bankers Association ("ABA".) Brown is one of only three bankers statewide serving on this prestigious committee, which strategizes on government relations issues, banking trends and competitive priorities. Brown said that the bankers talked at length about these and other policy issues pending in Washington that might impact the nation's 8,000 community banks and their communities.

Brown previously served as the Chairman of Tier II Banks for the Florida Banker's Association and Chairman of the Florida Banker's Education Foundation. He is a frequent speaker on the topic of Disaster Recovery Plans and was a featured panelist as well as presenter at the kick-off of [www.Ready.Gov](http://www.Ready.Gov), along with then Secretary of Homeland Security, Tom Ridge.

Brown obtained his BSBA from The Ohio State University and his diploma of graduation from The Stonier Graduate School of Banking at the University of Delaware.

Insignia Bank's headquarters is located at 333 North Orange Avenue in Sarasota. Its primary businesses include deposit and treasury services, commercial real estate lending, and residential and commercial mortgages. [www.insigniabank.com](http://www.insigniabank.com)

