

## NEWS RELEASE

For immediate release

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### NEW ASSISTANT MANAGER AT INSIGNIA BANK, LAKEWOOD RANCH

Sarasota, Fla. September 18, 2008—Jana Adams-Antonelli has joined Insignia Bank as Assistant Branch Manager, Lakewood Ranch Office. Antonelli's new responsibilities include business development, new accounts and retail operations.

Antonelli's unique experience is consistent with Insignia's unique approach to banking. She has a diverse financial services background with over ten years in banking, most recently with SunTrust Bank as a Financial Services Representative, yet she is also a "Certified Laughter Leader" with World Laughter Tour, Inc.

Antonelli's financial experience spans the industry to include retail banking, trust investments and consumer credit cards, and she holds a Florida Mortgage Broker License.

"Jana is a great addition to our Lakewood Ranch team," said Linda Baker, Vice President and Branch Manager. "Her experience coupled with her diverse background adds a *fun* dimension to our unique style of delivering banking products and services. Our clients can be, truly, *laughing all the way to – and from – the bank*, as the saying goes!"

Insignia Bank is headquartered at 333 North Orange Avenue in Sarasota, FL and has a branch office located at 6145 Exchange Way in Lakewood Ranch. Its primary businesses include deposit services, commercial real estate lending, investments, treasury services and residential and commercial mortgages.

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