

## NEWS RELEASE

For immediate release

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### EXPERIENCED COMMERCIAL BANKER JOINS INSIGNIA BANK

Sarasota, Fla. March 26, 2009— Insignia Bank announces the hiring of Rich Hopper as Vice President, Commercial and Commercial Real Estate Lender. He will be based out of Insignia Bank's branch located at 5850 Fruitville Road, Sarasota, FL at the corner of Fruitville and Cattlemen Road.

Hopper is a commercial banker with 24 years in the business. He received his bachelor's degree in Financial Management from Florida Southern College. In addition to his professional duties, locally Hopper has previously served on the Executive Board of The Players Theatre as Treasurer and the Board of The Sarasota Film Festival. Hopper has also been active in coaching various youth sports programs throughout the area.

"Insignia Bank is pleased to have Rich Hopper join our team," said Charles G. Brown III, Chairman and CEO of Insignia Bank. "Rich's knowledge and extensive experience in Commercial and Commercial Real Estate lending in the local market bring great value to Insignia Bank as well as to his business clients."

Insignia Bank's main office is located at 333 North Orange Avenue at the corner of Fruitville Road and North Orange Avenue in Sarasota, FL. Insignia has two branch offices located at 6145 Exchange Way in Lakewood Ranch and 5850 Fruitville Road, Sarasota, FL. Its primary lines of business include consumer and commercial deposit services, commercial real estate lending, residential and commercial mortgages, and investment banking. [www.insigniabank.com](http://www.insigniabank.com)

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