

NEWS RELEASE

For immediate release

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LOCAL BANK CEO RETURNS WITH FINANCIAL INFORMATION FROM FDIC ADVISORY COMMITTEE MEETING ON COMMUNITY BANKING IN D.C.

Sarasota, Fla. January 21, 2011— Charles G. Brown, III, Chairman and CEO, of Insignia Bank returns today from the fifth meeting of the FDIC Advisory Committee on Community Banking in Washington, D.C., to which he was appointed by Chairman of the FDIC, Sheila Bair.

The agenda for the meeting included the following hot topics impacting community banks locally and around the nation:

- **Brokered Deposits / Core Funding Issues**
- **Small Business Lending**
- **Update on Dodd-Frank Implementation**
- **Emerging Risks (including Farmland Price Bubble, U.S. Federal Debt / Government Bond Bubble and State and Municipal Budgets / Muni Credit Risk)**
- **Consumer Protection and Compliance Issues**
- **Regulatory Burden Relief**

The Advisory Committee, consists of 14 community banking CEO's hand picked by Sheila Bair from around the country to represent the industry. It was formed to provide the FDIC with advice and recommendations on a broad range of policy issues that have particular impact on community banks.

For further information or comment on any of the topics outlined above, feel free to contact Mr. Brown at 941-366-7100.

Insignia Bank's main office is located at 333 North Orange Avenue at the corner of Fruitville Road and North Orange Avenue in Sarasota, FL. Insignia has two branch offices located at 6145 Exchange Way in Lakewood Ranch and 5850 Fruitville Road, Sarasota, FL. Its primary lines of business include consumer and commercial deposit services, commercial real estate lending, residential and commercial mortgages, and investment services. www.insigniabank.com

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