

## **NEWS RELEASE**

For immediate release

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### **INSIGNIA BANK CEO REAFFIRMED TO FDIC ADVISORY COMMITTEE**

Sarasota, Fla. December 8, 2011—Insignia Bank CEO recently returned from the quarterly meeting of the FDIC Advisory Committee on Community Banking in Washington, D.C., where he has served as a member for the last two years. Acting Chairman Marty Gruenberg, recently replacing former Chairman, Sheila Bair, presided over the meeting. During the meeting, Mr. Brown was invited by the FDIC, along with about half of the other board members, to serve an additional year beyond his original two year term while the regulatory agency starts to rotate committee members.

The committee provides feedback and guidance to the FDIC on regulatory issues and their impact on Community Banks and the communities they serve.

This quarter's meeting included topics such as:

1. The Bright Future of Community Banking Model
2. Use of Technology for Customers
3. Capital and Concentration Risk
4. Efficiencies in the Examination Process

Mr. Brown has given many speeches at local clubs, and civic organizations on the topics discussed at these meetings and how they might impact property values and the overall impact on our local economy. He is willing to do so upon request through Insignia Bank by contacting him or his assistant, Cheryl Angelotti at 941-329-1514.

Insignia Bank is a locally owned and operated Community Bank with its downtown location at 333 North Orange Avenue at the corner of Fruitville Road in Sarasota, FL. Insignia's other branch office is located at 5850 Fruitville Road at the intersection of Cattlemen Road in Sarasota, FL. Insignia Bank's primary lines of business include consumer and commercial deposit services, commercial real estate lending, residential and commercial mortgages, and investment services. [www.insigniabank.com](http://www.insigniabank.com)

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